



## **CV CARES Action-Focused Monthly Meeting Minutes**

*Thursday, February 12, 2009*

*1:00 PM*

*First United Methodist Church – Heritage Hall*

*37 W Beauregard*

*San Angelo, TX 76903*

---

*Vision Statement: Our Dream is that through God's guidance, we unite our community, and create an environment that encourages the elimination of substance abuse, so that our children and families can thrive in a spiritual, moral, healthy, drug-free environment.*

---

Attendees: Misty McGlothlin, RN – Methodist Healthcare Ministries, Beverlee Williams, RN – Methodist Healthcare Ministries, Kalton May – Juvenile Probation, Gary Smith – Juvenile Probation, Chief Richard Abueg - GAFB, Staff Sergeant Marc Odom - GAFB, Dr. Kenneth Stewart – ASU/CDI, Juan Flores – St. Mary's Church Justice, Phil Neighbors – Chamber of Commerce, Lori Bunton – Rape Crisis Center, Eric Sanchez - ADACCV, Sammy Sablan - MHMR, Jamie Highsmith – SAISD, Retha Fortenberry – Meals for the Elderly

Lori was kind enough to volunteer to facilitate the meeting agenda.

**1. Reading of Vision Statement (Lori Bunton)**

**2. Attendee Introductions & Member Announcements**

**3. Bi-weekly CARES Success Update Email (E. Angelina Osornio)**

Angelina explained how she will email a regular CV CARES Success Update on the 5<sup>th</sup> and 20<sup>th</sup> of every month, in hopes of keeping membership posted CARES progress. It will also contain information about upcoming training opportunities, interesting links, etc.

**4. Social Marketing Training (E. Angelina Osornio)**

Jack Wilbur – Social Marketing Trainers at [www.socialmarketingconsultants.com](http://www.socialmarketingconsultants.com), Training Date & Time: Friday, March 13, 2009 from 9:00-4:30, Training Location: Catholic Diocese Retreat Center, 805 Ford Street. The training is open to anyone – including non-CARES members that have an interest in working with youth to help them learn how to create their own social marketing campaigns on campus and in the community.

Retha also explained that social marketing campaigns are successful at promoting positive social norms.

**5. Community Mobilization Training (E. Angelina Osornio)**

Sue Staggs - Executive Director at Community Action Partnership for Prevention, Training Date & Time: Saturday, March 28, 2009 from 9:00-2:00, Training Location: TBD (at time of meeting – will be at SAISD Admin Offices, 1621 University Ave)

Angelina explained that this training is highly recommended for all CV CARES membership.

Eric explained that community mobilization training has a way to bring community members together. The training will teach us how to mobilize and expand to be more effective.

**6. Movie Theater Advertisements (E. Angelina Osornio)**

Angelina explained that Julie was researching cinema ads for CV CARES and interested in signing a one-year contract.

**7. Break Into Activity Groups for Planning**

At this point, membership broke away to focus on event planning. There was a table for The Concho Valley Family Challenge, the Coalition Symposium, and the Partner's in Prevention Picnic in the Park.



### 5<sup>th</sup> Grade Commencement Ceremony & Family Challenge:

*Retha Fortenberry, Jamie Highsmith, Beverlee Williams, Misty McGlothlin, Julie Alonso, and Angelina Osornio are working on this project.*

Commencement Ceremony - Begin with a commencement ceremony for every 5<sup>th</sup> grader in SAISD. Ideas are to have a script for the principal to read during the last day assembly. Each student will receive a tote bag with the SAISD & CV CARES logo with information on summer activities, the dangers of drugs, and goodies.

Family Challenge - It is geared towards in-coming 6<sup>th</sup> graders to prepare them and their families for what to expect in middle school. Each class will take place on every Tuesday and Thursday in June 2009 and Thursday, July 2<sup>nd</sup> from 7:00-7:45 PM in the Community Room at Sunset Mall. This group is working to finalize the types of lessons for each class and determine the appropriate presenter.

### Coalition Symposium:

We have ASU students working on this project but none were able to attend this meeting but we had Sammy Sablan sign-up to assist them in planning for this event.

### Partner's in Prevention Picnic in the Park:

CVFA members along with Angelina and Julie are working on this event. No one from this group was able to attend\* but we had Chief Abueg and Sergeant Odom sign-up to help with this event.

\*since the meeting, we have had Retha, Lori, and JB Hall sign-up to help.

### **8. Next Meeting**

- a. DATE: Thursday, March 12, 2009
- b. TIME: 1:00 PM
- c. LOCATION: First United Methodist Church – Heritage Hall, 37 E Beauregard