



## Outline of Events<sup>1</sup> Fiscal Year 2<sup>2</sup>

### October 2009

- Drug Free Community Month
  - Hidden in Plain Sight (Teen Bedroom) at Sunset Mall – 09/26
  - A Call to Action Parent Guide Booklet – 09/26
  - National Family Day – 09/28
  - Business Expo – 10/06
  - National Night Out – 10/12 & 10/13
    - Suggestion from last meeting: CARES have a more formalized partnership with San Angelo PD for 2010 National Night Out*
  - National Drug Free Work Week – 10/19-10/25
  - Lock Your Meds Day – 10/27
  - Red Ribbon Week – 10/25-10/31
    - Press Event – 10/26
    - Community Wear Red Day – 10/28
    - Dress Your Campus in Red – 10/28
    - Teen Fright Night – 10/31
    - Suggestion from last meeting: Educate members and community more about story of Enrique “Kiki” Camarena – the reason we celebrate Red Ribbon Week*

### November 2009

- Great American Smokeout – 11/19

### December 2009 – National Drunk and Drugged Driving Prevention Month

- Annual Progress Report Issued – 12/10
- Annual Celebratory Meeting (1 meeting instead of 2 for December) – 12/10
- Recognize Youth of the Year – 12/10

### January 2010

- Begin Awarding Random Acts of Prevention for Businesses on Monthly Basis

### February 2010

<sup>1</sup> Subject to change

<sup>2</sup> Fiscal Year 2 is from September 30, 2009 through September 29, 2010



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### March 2010

- Drugs in the Workplace Seminar
- Kick Butts Day – 03/25

### April 2010 – Alcohol Awareness Month

### May 2010

- 5<sup>th</sup> Grade Commencement Ceremony

### June 2010

- Family Challenge (?)  
*Suggestion from last meeting: revamp Family Challenge to be more neighborhood-orientated. Maybe incorporate it with National Night Out (block parties); use Boys & Girls Clubs.*

### July 2010

- Extreme Youth Leadership Camp (send 5 teens & 2 adults)

### August 2010

### September 2010 – National Recovery Month

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### Other items outlined to accomplish in Fiscal Year 2:

- Speakers Bureau of Professionals & People in Recovery
  - Educate Community on Alcohol, Tobacco & Other Drugs & Workplace Issues
  - Presentations to Community Parent and Civic Groups, Employers, and Youth
- Peer-led Support Group for Teens in Recovery

*Retha Fortenberry is interested in heading this effort and Kristi Buckingham has expressed interest in helping.*
- Compliance Checks
- Media Campaigns
  - TV – November-Feb (funds spent)
  - Theater – Thru May (funds spent)
  - Billboard (funds available)
  - Digital Billboard? (funds available)
  - Concho Valley Homepage – Thru September 10 (funds spent)
- Social Marketing Mini-grant Program for Youth through Schools
- Parents as a Prevention Tool Campaign
- Rural Outreach to Concho Valley Counties
- Prescription Drug Campaign
  - Lock Your Meds
  - Proper Disposal

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