



CV CARES Action-Focused Monthly Meeting Minutes

Thursday, June 11, 2009

1:00 PM

First United Methodist Church – Library

37 W Beauregard

San Angelo, TX 76903

Mission Statement: To eliminate substance abuse through community effort.

Vision Statement: Our Dream is through God's guidance, we unite our community, and create an environment that encourages the elimination of substance abuse, so our children and families can thrive in a spiritual, moral, healthy, drug-free environment.

Steve Goligowski – Texas Veteran Leadership Program, Officer Kathy Walker – SAPD, JB Hall – Concerned Citizen, Kristi Buckingham – Children for a Peaceful World, Jamie Highsmith – SAISD, Eric Sanchez – ADACCV, Phil Neighbors – Chamber of Commerce, Dr. Ken Stewart – Community Development Initiative @ ASU, N. Gary Smith – Juvenile Justice Center, Tom Early – Health Foundation, Wendy Powell – Child Protective Services, Bishop Michael Pfeifer – Catholic Diocese, and Mike Wyse – Catholic Diocese

1. Reading of Mission & Vision Statement (Kristi Buckingham)

2. Attendee Introductions & Member Announcements

Dr. Ken Stewart provided some quick information about the 2010 Census in a handout. *Please see attached document; 2010 Census Operations*

3. ADACCV's Mocktail Party (Eric Sanchez) *Please see attached documents; FLYER - 2009 Mocktail Party and LETTER – Mocktail Sponsorship*

The purpose of the Mocktail Party is to challenge the notion that you need alcohol to have a good time. It is Friday, June 26 from 8:00-12:00pm at The Venue and is a major fundraiser for ADACCV.

Wendy asked if any there has been any TV coverage. Eric explained they were working on obtaining some. Flyers are all over town and the event was featured in an article of June's San Angelo Family Magazine.

The Mocktail Party has a Las Vegas theme this year with 8 regulation size casino tables and professional dealers. 10 drinks will be featured for the evening. There will be silent auction and raffle, as well.

Everyone received a "Texas Hold 'Em Sunset" mocktail to sample.

4. Concho Valley Family Challenge Update (Jamie Highsmith)

Jamie named the Family Challenge Committee Members: Julie Alonso, Retha Fortenberry, Angelina Osornio, Officer Kathy Walker, Beverlee Williams and herself.

Jamie named the donors for the Family Challenge: Sunset Mall – Community Room, Chick-fil-a - Coupons, HEB – 25 Kodak Disposable Cameras, Wal-Mart on Sherwood Way – 25 \$10 Gift Cards, Pizza Hut on Sherwood Way – 4 Family Feast Deals, Jim Noland @ State Farm Insurance - \$50, District Attorney Bryan Clayton – 2 \$50 Gatti's Gift Cards, Catholic Diocese - \$250, PaulAnn Baptist Church – Dinner on 06/11, Staybridge Suites – 1 Free Night's Stay, City Marshal John Gonzales - \$50 Tinseltown Gift Card, Bethel United Methodist Church – Dinner on 06/25, First National Bank of Sonora - \$50 Savings Bond, Mike Higgins @ West Central Wireless - \$200, and Wal-Mart North - \$1000.

All 6 committee members went out to request donations. The top prizes for the top 3 families with the most points are a Personal Computer, Nintendo Wii & Fit, and Nintendo DS. The families earn points by attending sessions, earning bonus points, and completing a scavenger hunt.



Eric noticed on the first evening that entire families were present; both parents, grandparents, and siblings. He explained studies have shown that a strong prevention tool is a strong parental figure. The family challenge is aimed towards youth entering middle school because their circle of influence changes from their parents to their peers.

JB asked how the information was disseminated. Angelina explained Bishop Pfeifer and herself had a spot on KSN on 05/27, Kathy arranged an interview with Jennifer Rios (Standard Times) and it was published on 05/22, Julie did some radio for Foster Communication and CARES had an article in the May issue of the San Angelo Family Magazine.

Jamie explained flyers were sent home with every 5th grade student in SAISD and provided to all of the counselors. 5 families are participating in this year's Challenge and the committee had hoped for more.

JB mentioned churches would have been a good place to hit because it reaches neighborhoods where the problems are. He noted there are numerous families in the community that can benefit from a program such as this.

5. **Community Mobilization Training (E. Angelina Osornio)**

Angelina explained this was a follow-up to last month's meeting regarding the community mobilization training. The purpose of the training is to strengthen the efforts of the coalition to help them be more effective. It also allows the entire coalition a better understanding of the strategic plan, as well.

a. Dates for consideration based off of the last meeting comments:

- Friday, August 14
- Friday, August 21
- Friday, August 28
- Friday, September 11
- Friday, September 18

DFC Fiscal Year 1 ends on September 29th. Training must be completed before the Fiscal Year ends.

After a brief discussion, Ken motioned for 08/21/09 to be the date and Mike seconded. A vote was made in favor of 08/21/09 to be the official date of training for the Community Mobilization training.

6. **FACE Billboard (E. Angelina Osornio)** *Please see attached document; FACE Billboard*

At the April meeting, the CARES membership were provided billboard proofs to vote from. The attached document is the favored billboard and was ordered by CARES. *It is located on the 300 block of N. Main (Diego's Parking Lot). This was unknown at the time of the meeting.*

Gary expressed a concern about the message going out. He asked the group to think about the fact that, we (CARES) may be giving ideas to youth. Wendy noted it is more of a parent message. Kristi explained it may be a way to open the dialog between parents and kids. Ken noted the billboards may signify the fact that adults are catching up to what kids are already doing.

7. **Workplace Seminar**

Tom asked Phil how the Workplace Seminar went. Phil noted approximately 28-29 attendees were there. Angelina noted Sammy was one of the speakers and spoke about the mental health aspect and Julie covered the substance abuse piece.

8. **Next Meeting**

- a. DATE: Thursday, August 13, 2009
- b. TIME: 1:00pm
- c. LOCATION: First United Methodist Church – Heritage Hall, 37 E Beauregard

No meeting in July – Have fun!