



## CV CARES Action-Focused Monthly Meeting Minutes

Thursday, October 08, 2009

1:00 PM

First United Methodist Church – Heritage Hall

37 E. Beauregard

San Angelo, TX 76903

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**Mission Statement:** To eliminate substance abuse through community effort.

**Vision Statement:** Our Dream is through God's guidance, we unite our community, and create an environment that encourages the elimination of substance abuse, so our children and families can thrive in a spiritual, moral, healthy, drug-free environment.

Attendees: Juan Flores – St. Mary's Justice Ministry, Carrie Day – Friends for Hope, Nina Hallmark – Friends for Hope, Beverlee Williams – Methodist Healthcare Ministries, Monica Gonzalez – MHMR, Nita Tinney – Rape Crisis Center, John R. Redwine – Rape Crisis Center, Cressi Cutting – Rape Crisis Center, Steven Goligowski – Texas Veterans Leadership, Kalton May – Juvenile Justice Center, Alicia Hartzell – Alcohol & Drug Abuse Council for the Concho Valley, Kathy Walker – San Angelo PD, Gardner Wiseheart – Healthy Families, JB Hall, Tabitha Ramirez – NewBridge Family Shelter, Diane Robinson – MHMR, Rebecca Gutierrez – Youth Advocate Program, and Sammy Sablan – MHMR

1. **Presentation of Service Appreciation Award to E. Angelina Osornio for one year of service.**
2. **Reading of Mission & Vision Statement (JB Hall)**
3. **Attendee Introductions & Announcements**
  - **Carrie** – Friends for Hope's STAR Students will have a presentation about Domestic Violence Awareness Month on October 18<sup>th</sup> in Big Lake. For more info call 325-884-9804.
  - **Eric** – ADACCV will host their *Let It Go! Recovery Rally* on Saturday, October 10<sup>th</sup> beginning at 10am at the El Paseo on S. Oakes across from Fort Concho. Speakers will share stories about their recovery from addiction.
4. **Last Meeting Minutes Submitted for Approval (available online at [www.cvcare.org](http://www.cvcare.org))**
  - **JB** made the motion to approve and **Sammy** seconded. Vote made for approval.
5. **Drug Free Community Month – see document *Drug Free Community Calendar of events 2009* (Julie Alonso)**
  - **Julie** – Calendar outlines all of the upcoming events. CARES had success with the teen bedroom during Community Day at Sunset Mall. Not as many as hoped toured the room but it generated a lot of "buzz". May need to find another venue for the teen bedroom because it is a great educational tool.
  - **Julie** - A Call to Action Parent Booklets are now completed and available. Booklet was prepared entirely in house. Both Judy McCorquodale (an ADACCV volunteer) and Juan Flores did an amazing job with the booklets. Juan translated the booklet into Spanish – which 5,000 copies will be available very soon. The booklet is geared towards parents as a resource.
  - **Julie** – Family Day Follow-up. Angelina received a letter from the District Manager of Pizza Hut – San Angelo explaining how pleased he was with the partnership CV CARES has developed with his restaurant. Family Day turned out to be a phenomenal success for their stores – 112 Family Meal Deals were sold on Monday, September 28<sup>th</sup>. Pizza Hut also continued to honor the coupon for the rest of the week. **See document *Pizza Hut Letter***
  - **Kathy** - National Night Out on October 13<sup>th</sup>. Five locations are participating and are available on [www.cvcare.org](http://www.cvcare.org). Planning has been going well and all items are secured. Volunteers are still needed;



contact Kathy by Friday, October 9<sup>th</sup>. Last year's turnout was good and they are expecting a larger crowd this year. Free goodies will be available. So far National Night Out has received good exposure due to ADACCV, CV CARES, and SAISD. **Julie** also mentioned National Night Out is receiving exposure due to the Concho Valley Homepage ad online.

- **Julie** – Drug Free Work Week from October 19<sup>th</sup> thru 25<sup>th</sup>. CV CARES and ADACCV had a presence at the Business Expo on Tuesday, October 6<sup>th</sup> to inform businesses about our Drugs in the Workplace Program. It is designed to educate employers about preventing substance abuse amongst their employees. Any business interest in signing up for a presentation can contact Julie at 325-224-3481.
- **Julie** – Red Ribbon Week from October 25<sup>th</sup> thru October 31<sup>st</sup>.
  - Press Event on Monday, October 26<sup>th</sup> on Court House Lawn at 10:00am. The Red Ribbon Week Proclamation will be read, Random Acts of Prevention Award will be presented to 2 local businesses, and refreshments will be served. **See document Invite – Press Event – Gen Mem**
  - Community Wear Red Day on Wednesday, October 28<sup>th</sup>. So far 7 restaurants are participating by providing a 10% discount on meals to patrons wearing red. Visit [www.cvcare.org](http://www.cvcare.org) to learn the locations. Hopefully, the list will grow.
  - Dress Your Campus in Red on Wednesday, October 28<sup>th</sup>. Local schools compete to make their campus the “reddest” one. Top schools will be awarded prizes. Volunteers are needed to judge school campuses.
  - **Sammy** – Haunted House on Friday, October 30<sup>th</sup> and Saturday, October 31<sup>st</sup>. Students from Central, CFC, Lake View high School, and some middle schools are participating in this planning group. They will participate in the City of San Angelo’s Haunted House at Fort Concho. Their room’s theme is Fractured Fairy Tales. The characters will include childhood characters that are skewed.
  - **Sammy** – Teen Fright Night Dance on Saturday, October 31<sup>st</sup>. They are also planning a dance. They want a safe, drug-free event that is fun and will keep kids out of trouble. It will take place at Fort Concho from 8-11pm. They teens decided they wanted a costume contest and raffle, as well as food and a DJ. The “kids run the show”. For some this is their first venture with planning and the students have come a long way. The kid group has been growing as more become interested. Donations are needed – specifically for food. Food keeps the kids there. Any assistance is appreciated. **Diane** added supervision for the dance will be in full force: 2 officers, plenty of chaperones, and no gang colors will be permitted. **Sammy** added, one teen specifically said, “Tell them to leave the drama at home.”

## 6. CV CARES Meeting Survey Results (Julie Alonso)

- **Julie** – As CARES enters year two of the DFC grant, it was believed the meeting times should be revisited to ensure members have the opportunity to attend. Overall, per the survey, members liked Thursday and the location but had issue with the time. It was between 12pm, 1pm, and 5:30pm. Julie asked the group if they would be interested in having alternate meeting times. For example, one month meet during the afternoon and the next month meet during the evening, and so forth. The hope with the evening meetings is to attract more parents and youth. Dinner may be provided for the evening meetings as an extra incentive. Maybe some childcare can be made available. **Kathy** stated she liked the idea.
- **Rebecca** likes the idea of evening meetings because it would be more inclusive for working people. Weekends may need to be explored, as well. Having evening meetings every other month could be a good start.
- **Kathy** made the motion to have alternate meeting times and **Diane** seconded. Vote made in favor.
- Vote was made in regards to the afternoon meeting’s time; 13 votes cast for 12pm and 4 votes cast for 1pm. The new afternoon CV CARES meeting time will be at noon. Bring your own lunch. The next **afternoon meeting** will be on **December 10<sup>th</sup> at 12pm** at First United Methodist Church – Heritage Hall.



- The **first evening meeting** (also the next meeting) will take place on **Thursday, November 12<sup>th</sup> at 5:30pm**. Location to be determined.
- CV CARES will still have monthly meetings but the times will alternate between afternoon and evening to “cast a wider net”. **All members are welcome to any meeting that fits their schedule.**

#### 7. Year 2 Outline – *See document Outline of Events – FY2 (Julie Alonso)*

- **Julie** – the brief outline summarizes items to accomplish for year 2. Members need to provide.
- **Eric** – would like to see more members provide input at the meetings to ensure the members guide the direction of the coalition.
- **Julie** – CV CARES may need to revisit having officers. CARES members can offer valuable input about what our PSA’s need to relay, make changes in policy, etc. Besides traditional advertising such as TV, radio, the coalition has also benefitted from non-traditional advertising such as church bulletins, SAISD flyers and Pizza Hut Flyers.
- **Kathy** – Asked if CARES will host the Family Challenge again. She explained it seemed to be quite a lot of work with very little participation. The prizes were great and food was donated but those resources may go to some other event or program.
- **Rebecca** – Suggested, instead of the Family Challenge, have a Community Challenge to encourage neighborhoods to come together in a positive way. It can be used to break-up the negativity in neighborhoods and teach them to “break the cycle”.
- **Kathy** – Maybe the Community Challenge could be tied in with National Night Out next year.
- **JB** – Noted people are not getting together often enough. Neighborhoods are not dealing with gangs – which are a very serious problem.
- **Kathy** – explained it is very difficult to get families to commit for a series of classes over a 6 week period of time. She also explained more members need to be involved to help our events and programs to be successful. **Sammy** added the more members involved means the more successful the coalition is.
- **Julie** – explained it seemed the overachieving families that won the Family Challenge the last 2 years won by doing what they already do which is spend time together. She felt maybe the families that do not normally do this sort of thing made a huge step and maybe were not recognized as they should have been.
- **Cressi** – Suggested the Family Challenge may work better in rural communities. **Julie** added there is funding available for rural outreach.
- **Juan** – offered his services for Spanish translation to members in need. He also offered to assist those that need help with presentations. **Julie** added CV CARES has funding in the budget to pay stipends to those interested in speaking to groups about substance abuse and has hopes of creating a formal speakers bureau.

#### 8. Next Meeting

- a. DATE: Thursday, November 12, 2009
- b. TIME: 5:30pm
- c. LOCATION: First United Methodist Church – Heritage Hall, 37 E. Beauregard (**subject to change**)