



## **Outline of Events<sup>1</sup> Fiscal Year 2<sup>2</sup>**

### **October 2009**

- Drug Free Community Month
  - Hidden in Plain Sight (Teen Bedroom) at Sunset Mall – 09/26
  - A Call to Action Parent Guide Booklet – 09/26
  - National Family Day – 09/28
  - Business Expo – 10/06
  - National Night Out – 10/12 & 10/13
  - National Drug Free Work Week – 10/19-10/25
  - Lock Your Meds Day – 10/27
  - Red Ribbon Week – 10/25-10/31
    - Press Event – 10/26
    - Community Wear Red Day – 10/28
    - Dress Your Campus in Red – 10/28
    - Teen Fright Night – 10/31

### **November 2009**

- Great American Smokeout – 11/19

### **December 2009** – National Drunk and Drugged Driving Prevention Month

- Annual Progress Report Issued – 12/10
- Annual Celebratory Meeting (1 meeting instead of 2 for December) – 12/10
- Recognize Youth of the Year – 12/10

### **January 2010**

- Begin Awarding Random Acts of Prevention for Businesses on Monthly Basis

### **February 2010**

### **March 2010**

- Drugs in the Workplace Seminar
- Kick Butts Day – 03/25

### **April 2010** – Alcohol Awareness Month

<sup>1</sup> Subject to change

<sup>2</sup> Fiscal Year 2 is from September 30, 2009 through September 29, 2010



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### **May 2010**

- 5<sup>th</sup> Grade Commencement Ceremony

### **June 2010**

- Family Challenge (?)

### **July 2010**

- Extreme Youth Leadership Camp (send 5 teens & 2 adults)

### **August 2010**

**September 2010** – National Recovery Month

### **Other items outlined to accomplish in Fiscal Year 2:**

- Speakers Bureau of Professionals & People in Recovery
  - Educate Community on Alcohol, Tobacco & Other Drugs & Workplace Issues
  - Presentations to Community Parent and Civic Groups, Employers, and Youth
- Peer-led Support Group for Teens in Recovery
- Compliance Checks
- Media Campaigns
  - TV – November-Feb (funds spent)
  - Theater – Thru May (funds spent)
  - Billboard (funds available)
  - Digital Billboard? (funds available)
  - Concho Valley Homepage – Thru September 10 (funds spent)
- Social Marketing Mini-grant Program for Youth through Schools
- Parents as a Prevention Tool Campaign
- Rural Outreach to Concho Valley Counties
- Prescription Drug Campaign
  - Lock Your Meds
  - Proper Disposal

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