



**Alcohol & Drug Abuse Council
for the Concho Valley (ADACCV)**
3553 Houston Harte
San Angelo, TX 76901
Ph 325-224-3481 Fax 325-224-4923
www.adaccv.org
www.cvcares.org

News Release

**For Immediate Release
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Contact: E. Angelina Osornio
Cell: 325-374-7304
www.cvcares.org

Concho Valley CARES, Pizza Hut & Texas Roadhouse Encourage Families to Celebrate *Family Day*[™]

The **CARES Coalition**, in partnership with **Pizza Hut** and **Texas Roadhouse**, encourages Concho Valley families to celebrate ***Family Day – A Day to Eat Dinner with Your Children*[™]** on **Monday, September 27, 2010**.

Family Day – A Day to Eat Dinner with Your Children[™] is a national movement launched by **The National Center on Addiction and Substance Abuse at Columbia University** in 2001 that promotes the parental engagement fostered during frequent family dinners as a simple, effective way to prevent substance abuse in kids and stay connected. Studies also show teens continue to report that parents—not their peers or the media—have the biggest influence on their decision to stay drug-free.

Bishop Michael Pfeifer, founder of the CARES Coalition, explains, **“Dinner time is the perfect time to connect with your kids on a daily basis. Through the reflective prayers said during grace plus the array of favorite meals served and the loads of laughs shared about the day’s events, you can help continually feed your child’s mind, body and soul.”**

The CARES Coalition reminds families to turn off the TV and gather around the dinner table, picnic blanket, or park bench to eat and talk together in recognition of this national event.

Pizza Hut, San Angelo locations only, are offering their Family Meal Deal – which includes 2 medium pizzas w/ 3 toppings or specialty, 4 drinks or 2 liter and large breadsticks – for \$19.99; a \$20 discount! When ordering, simply say, “CARES sent me for *Family Day*[™].”

Texas Roadhouse is offering 2 dinners for \$14.99, kid’s meal for \$.99, and the Ranger Meal at half price.

CARES is also outreaching to several outlying counties, within the Concho Valley, by offering them a *Family Day*[™] Starter Kit with tips on how to celebrate the event.

CASA offers many resources including conversation starters and great tips you can use on your Family Day at www.casafamilyday.org. For local resources and information, visit www.cvcares.org or contact E. Angelina Osornio at angelinao@adaccv.org or call 325-224-3481.

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