



**Alcohol & Drug Abuse Council
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News Release

**For Immediate Release
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CV CARES and ADACCV Recognize October as Drug Free Community Month with National Red Ribbon Week – October 25-31, 2010

Substance abuse is particularly damaging to one of our most valuable resources, our children, and is a contributing factor in the **three leading causes of death** for teenagers – accidents, homicides, and suicides.

The Concho Valley C.A.R.E.S. (Community Action & Resources for Empowerment and Success) Coalition and the Alcohol and Drug Abuse Council for the Concho Valley (ADACCV) value the health and safety of all our citizens. Community involvement is a proven strategy in preventing and combating substance abuse in youth, and in turn adults. It was the belief of Enrique “Kiki” Camarena, a DEA agent murdered in the line of duty, that one person CAN make a difference.

In 1988 the Red Ribbon Campaign was established by Congress to promote this belief and encourage a drug-free lifestyle and involvement in drug prevention efforts by the entire community. The **Red Ribbon Week** campaign is celebrated annually the last week of October, which is **October 25-31, 2010**.

The red ribbon serves as a symbol of intolerance for substance use and abuse. And while drug use and abuse has devastating consequences, this year we will be celebrating the fact that **7 out of 10 local teens choose not use drugs**. Therefore, we are asking for community support and encouragement of youths’ decisions to be drug-free by participating in the following events:

- **Saturday, October 2:** Above the Influence Tag It Campaign - @2pm – YOUTH CARES Teen Committee to go on an “Influence Hunt” to “tag” and photograph symbols of influence throughout the community
- **Tuesday, October 5:** National Night Out (7 Sites) sponsored by SAPD – 4:30-9pm – San Angelo residents are asked to lock their doors, turn on outside lights and spend the evening outside with neighbors and police.
- **Saturday, October 23:** *Press Event on Courthouse Lawn @3pm* – Proclamation Reading, Random Acts of Prevention Awards, visual display, and refreshments
- **Wednesday, October 28:** *Community-wide Wear RED Day* – local restaurants will be giving discounts for patrons wearing red
- **Wednesday, October 27 & Thursday, October 28:** *Dress Your Campus in RED* – local schools will compete for prizes for their use of the color red and anti-drug messages

END OF RELEASE