Public Relations Panel

Sign up sheet – DFC Fiscal Yr 2

Public Relations: Panel members will work collectively and with DFC staff to create a media marketing plan for the fiscal contract year. Media pieces will be both traditional and non-traditional, but must coincide with the approved annual action plan established by the membership. Panel members will assist in determining the amount of funding needed in the budget to support the media and marketing plan created. The media/marketing plan will assign themes, time frames, and responsible parties to complete the project.

Name	Organization	Phone #